



## **Economies and Markets**

(PRJ-0369-2024)

### **The Milk Producers' Organisation (MPO)**

**Year 2024** (January 2024 till December 2024)

#### **Project goals**

##### **Goal 1 - Quarterly Reviews of the performance of the dairy industry**

###### ***Achievements***

Four quarterly reviews, covering the last quarter of 2023 and first three quarters of 2024 were compiled, distributed by email and published on the MilkSA webpage.

***No Non-achievements / underperformance has been reported***

##### **Goal 2 - Monthly Dairy Digits**

###### ***Achievements***

Twelve Dairy Digits were compiled and published monthly in The DairyMail and on the MilkSA webpage.

***No Non-achievements / underperformance has been reported***

##### **Goal 3 - Lacto Data once a year**

###### ***Achievements***

The 2024 Lacto Data were compiled and published in The DairyMail of June 2024 and on the MilkSA webpage.

***No Non-achievements / underperformance has been reported***

##### **Goal 4 - International Farm Comparative Report**

###### ***Achievements***

The International Farm Comparative Report was compiled and distributed by email to interested value chain role players and published on the MilkSA webpage.

***No Non-achievements / underperformance has been reported***

### **Goal 5 - Report on the IDF World Dairy Situation**

#### ***Achievements***

The report on the IDF World Dairy Situation was completed and compiled and distributed by email and published on the MilkSA webpage.

***No Non-achievements / underperformance has been reported***

### **Goal 6 - Report on the 2024 IDF World Dairy Summit**

#### ***Achievements***

The 2024 IDF World Dairy Summit feedback report was completed and submitted to MilkSA.

***No Non-achievements / underperformance has been reported***

### **Goal 7 - PowerPoint presentations to the members of Milk SA**

#### ***Achievements***

PowerPoint presentations were compiled and presented on 13 June 2024 and 27 November 2024 at the MilkSA members meeting and the Annual General Meeting of MilkSA.

***No Non-achievements / underperformance has been reported***

### **Goal 8 - Report on the survey conducted by the MPO regarding the MPO statutory regulation**

#### ***Achievements***

The report was compiled and submitted to MilkSA.

***No Non-achievements / underperformance has been reported***

### **Goal 9 - Quarterly report on dairy sales to the BeLN countries**

#### ***Achievements***

Four quarterly reports were compiled and submitted to MilkSA.

### ***No Non-achievements / underperformance has been reported***

#### **Goal 10 - Quarterly report on the NielsenIQ trends of retail sales of nine dairy products and eight other generally used food products**

##### ***Achievements***

Four Quarterly reports were compiled and distributed via email to interested value chain role players and published on the MilkSA webpage.

### ***No Non-achievements / underperformance has been reported***

## **Income and expenditure statement**

Income and expenditure statement	<a href="#">Fin Report Econ and Markets 2024.xlsx</a>
Unnecessary spending during period	No

## **Popular Report**

[Popular report for 2024.pdf](#)

## **Additional documentation**

No file has been uploaded

## **Statement**

Levy funds were applied only for the purposes stated in the contract	Yes
Levy funds were applied in an appropriate and accountable manner	Yes
Sufficient management and internal control systems were in place to adequately control the project and accurately account for the project expenditure	Yes
The information provided in the report is correct	Yes