



Economies and Markets

(PRJ-0369-2024)

The Milk Producers' Organisation (MPO)

Year 2024 (January 2024 till December 2024)

Project goals

Goal 1 - Quarterly Reviews of the performance of the dairy industry

Achievements

Four quarterly reviews, covering the last quarter of 2023 and first three quarters of 2024 were compiled, distributed by email and published on the MilkSA webpage.

No Non-achievements / underperformance has been reported

Goal 2 - Monthly Dairy Digits

Achievements

Twelve Dairy Digits were compiled and published monthly in The DairyMail and on the MilkSA webpage.

No Non-achievements / underperformance has been reported

Goal 3 - Lacto Data once a year

Achievements

The 2024 Lacto Data were compiled and published in The DairyMail of June 2024 and on the MilkSA webpage.

No Non-achievements / underperformance has been reported

Goal 4 - International Farm Comparative Report

Achievements

The International Farm Comparative Report was compiled and distributed by email to interested value chain role players and published on the MilkSA webpage.

No Non-achievements / underperformance has been reported

Goal 5 - Report on the IDF World Dairy Situation

Achievements

The report on the IDF World Dairy Situation was completed and compiled and distributed by email and published on the MilkSA webpage.

No Non-achievements / underperformance has been reported

Goal 6 - Report on the 2024 IDF World Dairy Summit

Achievements

The 2024 IDF World Dairy Summit feedback report was completed and submitted to MilkSA.

No Non-achievements / underperformance has been reported

Goal 7 - PowerPoint presentations to the members of Milk SA

Achievements

PowerPoint presentations were compiled and presented on 13 June 2024 and 27 November 2024 at the MilkSA members meeting and the Annual General Meeting of MilkSA.

No Non-achievements / underperformance has been reported

Goal 8 - Report on the survey conducted by the MPO regarding the MPO statutory regulation

Achievements

The report was compiled and submitted to MilkSA.

No Non-achievements / underperformance has been reported

Goal 9 - Quarterly report on dairy sales to the BeLN countries

Achievements

Four quaterly reports were compiled and submitted to MilkSA.

No Non-achievements / underperformance has been reported

Goal 10 - Quarterly report on the NielsenIQ trends of retail sales of nine dairy products and eight other generally used food products

Achievements

Four Quaterly reports were compiled and distributed via email to interested value chain role players and published on the MilkSA webpage.

No Non-achievements / underperformance has been reported

Income and expenditure statement

Income and expenditure statement	Fin Report Econ and Markets 2024.xlsx
Unnecessary spending during period	No

Popular Report

[Popular report for 2024.pdf](#)

Additional documentation

No file has been uploaded

Statement

Levy funds were applied only for the purposes stated in the contract	Yes
Levy funds were applied in an appropriate and accountable manner	Yes
Sufficient management and internal control systems were in place to adequately control the project and accurately account for the project expenditure	Yes
The information provided in the report is correct	Yes