



## **Economies and Markets**

(PRJ-0369-2024)

### **The Milk Producers' Organisation (MPO)**

**Quarter 1 2024/2024** (January 2024 till March 2024)

#### **Project goals**

##### **Goal 1 - Quarterly Reviews of the performance of the dairy industry**

###### ***Achievements***

The quarterly review of the performance of the dairy industry in the last quarter of 2023 was completed and submitted in January 2024.

***No Non-achievements / underperformance has been reported***

##### **Goal 2 - Monthly Dairy Digits**

###### ***Achievements***

Dairy Digits were completed and published in the Dairy Mails for January, February, and March 2024.

***No Non-achievements / underperformance has been reported***

##### **Goal 3 - Lacto Data once a year**

###### ***Achievements***

The initial draft was completed. Now awaiting input from the Economies and Markets work group.

***No Non-achievements / underperformance has been reported***

##### **Goal 4 - International Farm Comparative Report**

###### ***Achievements***

The International Farm Comparative Report based on the IFCN Dairy Report of 2023, was

completed and submitted in January 2024.

***No Non-achievements / underperformance has been reported***

**Goal 5 - Report on the IDF World Dairy Situation**

***Achievements***

Nothing to report

***No Non-achievements / underperformance has been reported***

**Goal 6 - Report on the 2024 IDF World Dairy Summit**

***Achievements***

Nothing to reports

***No Non-achievements / underperformance has been reported***

**Goal 7 - PowerPoint presentations to the members of Milk SA**

***Achievements***

Nothing to report

***No Non-achievements / underperformance has been reported***

**Goal 8 - Report on the survey conducted by the MPO regarding the MPO statutory regulation**

***Achievements***

The report was completed and submitted in March 2024.

***No Non-achievements / underperformance has been reported***

**Goal 9 - Quarterly report on dairy sales to the BeLN countries**

***Achievements***

Nothing to report

## ***No Non-achievements / underperformance has been reported***

**Goal 10 - Quarterly report on the NielsenIQ trends of retail sales of nine dairy products and eight other generally used food products**

### ***Achievements***

Nothing to report

## ***No Non-achievements / underperformance has been reported***

## **Income and expenditure statement**

Income and expenditure statement	<a href="#">Financial report - Project Advances.xlsx</a>
Unnecessary spending during period	No

## **Popular Report**

[Popular report Q1 24.pdf](#)

## **Additional documentation**

No file has been uploaded

## **Statement**

Levy funds were applied only for the purposes stated in the contract	Yes
Levy funds were applied in an appropriate and accountable manner	Yes
Sufficient management and internal control systems were in place to adequately control the project and accurately account for the project expenditure	Yes
The information provided in the report is correct	Yes