



## **Economies and Markets**

(PRJ-0369-2024)

### **The Milk Producers' Organisation (MPO)**

**Quarter 2 2024/2024** (April 2024 till June 2024)

#### **Project goals**

##### **Goal 1 - Quarterly Reviews of the performance of the dairy industry**

###### ***Achievements***

The first quarter review of the Performance of the Dairy Industry was completed in April 2024. The report was distributed to roleplayers in the dairy industry and published on the MilkSA website.

***No Non-achievements / underperformance has been reported***

##### **Goal 2 - Monthly Dairy Digits**

###### ***Achievements***

The monthly Dairy Digits for the second quarter of 2024 were published in the April, May, and June editions of The Dairy Mail. These Dairy Digits were also published on the MilkSA website.

***No Non-achievements / underperformance has been reported***

##### **Goal 3 - Lacto Data once a year**

###### ***Achievements***

Lacto Data was published in the June 2024 edition of The Dairy Mail and on the MilkSA website.

***No Non-achievements / underperformance has been reported***

##### **Goal 4 - International Farm Comparative Report**

###### ***Achievements***

The data for the typical farm model for three typical South African farms was captured in the IFCN model and submitted in May 2024.

***No Non-achievements / underperformance has been reported***

### **Goal 5 - Report on the IDF World Dairy Situation**

#### ***Achievements***

Nothing to report.

***No Non-achievements / underperformance has been reported***

### **Goal 6 - Report on the 2024 IDF World Dairy Summit**

#### ***Achievements***

Nothing to report.

***No Non-achievements / underperformance has been reported***

### **Goal 7 - PowerPoint presentations to the members of Milk SA**

#### ***Achievements***

A PowerPoint presentation was delivered at the MilkSA Members meeting dated 16 June 2024.

***No Non-achievements / underperformance has been reported***

### **Goal 8 - Report on the survey conducted by the MPO regarding the MPO statutory regulation**

#### ***Achievements***

The report on the results of the MPO statutory regulations was completed in May 2024.

***No Non-achievements / underperformance has been reported***

### **Goal 9 - Quarterly report on dairy sales to the BeLN countries**

#### ***Achievements***

The data for the report on Dairy Sales to the BeLN countries were extracted in May 2024 and are currently being evaluated regarding consistency between data received by The MPO and

SAMPRO. The integrity of the data is important since it is the first report on the subject by MilkSA.

## ***No Non-achievements / underperformance has been reported***

### **Goal 10 - Quarterly report on the NielsenIQ trends of retail sales of nine dairy products and eight other generally used food products**

#### ***Achievements***

The report, SAMPRO Trends in the Retail Sales of Dairy Products up to March 2024, was published and provided to roleplayers in the dairy industry in June 2024.

## ***No Non-achievements / underperformance has been reported***

## **Income and expenditure statement**

Income and expenditure statement	<a href="#">Dummy budget.xlsx</a>
Unnecessary spending during period	No

## **Popular Report**

[Popular report Q2 24.pdf](#)

## **Additional documentation**

No file has been uploaded

## **Statement**

Levy funds were applied only for the purposes stated in the contract	Yes
Levy funds were applied in an appropriate and accountable manner	Yes
Sufficient management and internal control systems were in place to adequately control the project and accurately account for the project expenditure	Yes
The information provided in the report is correct	Yes