



Economies and Markets

(PRJ-0369-2024)

The Milk Producers' Organisation (MPO)

Quarter 4 2024 (October 2024 till December 2024)

Project goals

Goal 1 - Quarterly Reviews of the performance of the dairy industry

Achievements

The Quaterly Review of the Performance of the Dairy Industry for the Third quarter of 2024 was submitted to Milk SA, circulated via email to members of Milk SA and interested parties, and published on the MilkSA webpage.

No Non-achievements / underperformance has been reported

Goal 2 - Monthly Dairy Digits

Achievements

The monthly Dairy Digits for September through December 2024 were approved by the work group on Economies and Markets, published in the Dairy Mails of September through December 2024 and submitted to Milk SA and published on the Milk SA webpage.

No Non-achievements / underperformance has been reported

Goal 3 - Lacto Data once a year

Achievements

Nothing to report.

No Non-achievements / underperformance has been reported

Goal 4 - International Farm Comparative Report

Achievements

Nothing to report.

No Non-achievements / underperformance has been reported

Goal 5 - Report on the IDF World Dairy Situation

Achievements

The report was approved by the by the Work Group on Economies and Markets and submitted to MilkSA.

No Non-achievements / underperformance has been reported

Goal 6 - Report on the 2024 IDF World Dairy Summit

Achievements

The reports was completed and submitted to MILk SA.

No Non-achievements / underperformance has been reported

Goal 7 - PowerPoint presentations to the members of Milk SA

Achievements

A powerpoint presentation was prepared and approved by the workgroup on Economies and Markets and presented at the MILK SA General Meeting on 27 November 2024.

No Non-achievements / underperformance has been reported

Goal 8 - Report on the survey conducted by the MPO regarding the MPO statutory regulation

Achievements

Nothing to report.

No Non-achievements / underperformance has been reported

Goal 9 - Quarterly report on dairy sales to the BeLN countries

Achievements

The third quarter report was completed and submitted to Milk SA

No Non-achievements / underperformance has been reported

Goal 10 - Quarterly report on the NielsenIQ trends of retail sales of nine dairy products and eight other generally used food products

Achievements

The report on the NielsenIQ trends of retail sales for the third quarter of 2024 was completed.

No Non-achievements / underperformance has been reported

Income and expenditure statement

Income and expenditure statement	Projectfund 2024 fin report.xlsx
Unnecessary spending during period	No

Popular Report

[Popular report Q4 24.pdf](#)

Additional documentation

No file has been uploaded

Statement

Levy funds were applied only for the purposes stated in the contract	Yes
Levy funds were applied in an appropriate and accountable manner	Yes
Sufficient management and internal control systems were in place to adequately control the project and accurately account for the project expenditure	Yes
The information provided in the report is correct	Yes