



Economies and Markets

(PRJ-0403-2025)

The Milk Producers' Organisation (MPO)

Year 2025 (January 2025 till December 2025)

Project goals

Goal 1 - Quarterly Review of the Performance of the Dairy Industry

Achievements

Four quarterly reviews of the performance of the dairy industry were compiled, distributed via email and published on the MPO webpage.

No Non-achievements / underperformance has been reported

Goal 2 - Dairy Digits

Achievements

Twelfth monthly Dairy Digits were compiled, distributed by PlaasMedia and published on the Milk SA webpage.

No Non-achievements / underperformance has been reported

Goal 3 - Lacto Data

Achievements

Volume 28 of Lacto Data was compiled and published by the DairyMail in the May 2025 edition. Furthermore, Lacto Data was also published on the Milk SA Webpage.

No Non-achievements / underperformance has been reported

Goal 4 - International Farm Comparative Report

Achievements

The International Farm Comparative report was completed and distributed via email and published on the Milk SA webpage.

No Non-achievements / underperformance has been reported

Goal 5 - Report on the IDF World Dairy Situation i.r.o. 2024

Achievements

The World Dairy Situation report for 2025 was completed, distributed via email and published on the Milk SA webpage.

No Non-achievements / underperformance has been reported

Goal 6 - Report on the 2025 IDF World Dairy Summit

Achievements

Nothing to report

No Non-achievements / underperformance has been reported

Goal 7 - Report on intra trade of dairy products with the BeLN countries

Achievements

Four quarterly reviews of intra-trade with the BeLN countries were compiled, distributed via email and published on the Milk SA webpage.

No Non-achievements / underperformance has been reported

Goal 8 - NielsenIQ trends of the retail sales of eight dairy products and eight other generally used food products

Achievements

Four quarterly reports of retail sales trends of eight dairy products and eight other generally used food products were completed, distributed via email and published on the Milk SA webpage.

No Non-achievements / underperformance has been reported

Goal 9 - Report on the allocation of unprocessed milk to dairy products

Achievements

Four quarterly reports covering the allocation of unprocessed milk to dairy products were compiled, distributed via email and published on the Milk SA webpage.

No Non-achievements / underperformance has been reported

Income and expenditure statement

Income and expenditure statement	Financial report Economies and Markets.xlsx
Unnecessary spending during period	No

Popular Report

[Popular report for 2025.pdf](#)

Popular report and Additional documentation

No file has been uploaded

Statement

Levy funds were applied only for the purposes stated in the contract	Yes
Levy funds were applied in an appropriate and accountable manner	Yes
Sufficient management and internal control systems were in place to adequately control the project and accurately account for the project expenditure	Yes
The information provided in the report is correct	Yes