



Economies and Markets

(PRJ-0403-2025)

The Milk Producers' Organisation (MPO)

Quarter 1 2025 (January 2025 till March 2025)

Project goals

Goal 1 - Quarterly Review of the Performance of the Dairy Industry

Achievements

The quarterly review of the Performance of the Dairy Industry for the last quarter of 2024 was completed, distributed via email and published on the Milk SA web page.

No Non-achievements / underperformance has been reported

Goal 2 - Dairy Digits

Achievements

Dairy Digits was completed for January, February and March of this year, published in The Dairy Mail, distributed via email and published on the Milk SA web page.

No Non-achievements / underperformance has been reported

Goal 3 - Lacto Data

Achievements

Nothing to report

No Non-achievements / underperformance has been reported

Goal 4 - International Farm Comparative Report

Achievements

The data for the typical dairy farm model for small, medium and large dairy farms in South Africa

was obtained and submitted to the IFCN.

No Non-achievements / underperformance has been reported

Goal 5 - Report on the IDF World Dairy Situation i.r.o. 2024

Achievements

Nothing to report

No Non-achievements / underperformance has been reported

Goal 6 - Report on the 2025 IDF World Dairy Summit

Achievements

Nothing to report

No Non-achievements / underperformance has been reported

Goal 7 - Report on intra trade of dairy products with the BeLN countries

Achievements

The report for the last quarter of 2024 on intra trade of dairy products with the BeLN countries was completed, distributed via email and published on the Milk SA web page. The report was used for an interview on Plaas TV.

No Non-achievements / underperformance has been reported

Goal 8 - NielsenIQ trends of the retail sales of eight dairy products and eight other generally used food products

Achievements

The report on Trends of retail sales of eight dairy products and eight other generally used food products for the last quarter of 2024 was completed. circulated via email and published on the Milk SA web page.

No Non-achievements / underperformance has been reported

Goal 9 - Report on the allocation of unprocessed milk to dairy products

Achievements

The first quarter of 2024 report on the allocation of unprocessed milk to dairy products was completed, distributed and published on the Milk SA web page.

No Non-achievements / underperformance has been reported

Income and expenditure statement

Income and expenditure statement	Budget EandM 31 March 2025.xlsx
Unnecessary spending during period	No

Popular Report

[Popular report Q1 25.pdf](#)

Additional documentation

No file has been uploaded

Statement

Levy funds were applied only for the purposes stated in the contract	Yes
Levy funds were applied in an appropriate and accountable manner	Yes
Sufficient management and internal control systems were in place to adequately control the project and accurately account for the project expenditure	Yes
The information provided in the report is correct	Yes