



Economies and Markets

(PRJ-0403-2025)

The Milk Producers' Organisation (MPO)

Quarter 2 2025 (April 2025 till June 2025)

Project goals

Goal 1 - Quarterly Review of the Performance of the Dairy Industry

Achievements

The 2025 Q1 issue of the Quarterly Review of the Performance of the Dairy Industry was published in April 2025 and distributed via email and is available on the Milk SA website. The review provides a snapshot of selected trends in the dairy industry.

No Non-achievements / underperformance has been reported

Goal 2 - Dairy Digits

Achievements

Dairy Digits was distributed via email by Plaas Media and published in all three-monthly issues of The Dairy Mail; April, May, and June.

No Non-achievements / underperformance has been reported

Goal 3 - Lacto Data

Achievements

Lacto Data, volume 28 was published in the May 2025 issue of The Dairy Mail.

No Non-achievements / underperformance has been reported

Goal 4 - International Farm Comparative Report

Achievements

The data and statistics for the 2025 Dairy Report of the IFCN were submitted to the IFCN in May 2025. The forthcoming report from the IFCN will be used to compile the next International Dairy Farm Comparison Report.

No Non-achievements / underperformance has been reported

Goal 5 - Report on the IDF World Dairy Situation i.r.o. 2024

Achievements

Nothing to report

No Non-achievements / underperformance has been reported

Goal 6 - Report on the 2025 IDF World Dairy Summit

Achievements

Nothing to report

No Non-achievements / underperformance has been reported

Goal 7 - Report on intra trade of dairy products with the BeLN countries

Achievements

The report for the first quarter of 2025 was completed in May and distributed via email and published on the Milk SA web page.

No Non-achievements / underperformance has been reported

Goal 8 - NielsenIQ trends of the retail sales of eight dairy products and eight other generally used food products

Achievements

The report for the first quarter of 2025 was published in May and distributed via email and are available on the Milk SA web page.

No Non-achievements / underperformance has been reported

Goal 9 - Report on the allocation of unprocessed milk to dairy products

Achievements

The report was completed in May 2025 and covered the first quarters of the years 2022 to 2025.

No Non-achievements / underperformance has been reported

Income and expenditure statement

Income and expenditure statement	Projectfund 2024 fin report.xlsx
Unnecessary spending during period	No

Popular Report

[Popular report Q2 25.pdf](#)

Additional documentation

No file has been uploaded

Statement

Levy funds were applied only for the purposes stated in the contract	Yes
Levy funds were applied in an appropriate and accountable manner	Yes
Sufficient management and internal control systems were in place to adequately control the project and accurately account for the project expenditure	Yes
The information provided in the report is correct	Yes